



Estimate of Productions & Postproduction Expenses

Production and distribution of the movie about the biggest US flag on the top of the world to all elementary and secondary US schools (94 thousand)

- Movie production: \$70,000
- Manufacture the DVD 100 thousand copies: \$150,000
- Postal services: \$329,000

Subtotal: \$549,000

Open-air exhibition between the White House and the Congress Hall in Washington D.C., / 10 days duration

- Frameworks (manufacture): \$55,000
- Exhibition production (100 large-scale photographic works): \$90,000
- Transportation expenses: \$5,000
- Assembling and disassembling: \$4,000
- Nourishment and accommodation of volunteers, 3 persons/10 days: \$8,000
- Volunteers' transportation expenses: \$3,000

Subtotal: \$165,000

Deluxe panoramic photo book (500 images, 200 pages)

- Articles (honorary): \$10,000
- Layout and prepress works: \$15,000
- Manufacture of 3000 copies (printing in Hong Kong): \$90,000
- Transportation expenses: \$5,000

Subtotal: \$120,000

Unforeseen expenses: \$10,000

Subtotal: \$10,000

IN TOTAL: \$844,000

**GRAND TOTAL EXPENSES
FOR THE COMPLETE PROJECT MAKE UP
THE AMOUNT OF
\$2,141,570.00**